
	<b>MALAYSIAN SUSTAINABLE PALM OIL (MSPO) SCHEME</b>	Doc. No.:	MPOB/MSPO/ML/04
		Eff. Date:	19 Nov 2013
	<b>Usage of MSPO Logo</b>	Issue No.:	1
		Rev. No.:	0

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## 1. General Rules of Use of the Logo

### 1.1 Name and Registered Office of the Logo

MPOB is the holder of the registered trade mark, which can be used in the form shown in this document.

### 1.2 Logo Users

The users of the MSPO logo are the holders of valid MSPO certificates.


The users of the MSPO-add-on logos are the holders of the valid MSPO-add-on certificates (currently: MSPO-EU certificate). The applicable appendix to MSPO-QM describes the specific add-on logo.

### 1.3 Granting Entitlement to Use the Logo

MPOB permits the logo user to use this logo in accordance with the provisions of the contract on the issue of a MSPO certificate plus the related documents and, in particular, these specifications.

The MSPO logo may only be used by the client and only in direct connection with the company's name or company logo of the client in a way that it cannot mistakenly be concluded that the products themselves have been certified by CB. It may not be affixed to the applicant's products or used in relation to client's products and/or processes. The logo user is responsible to MPOB for use of the logo, and especially within the framework of advertising.

		On Product <sup>1</sup>	On larger boxes, etc. used for transportation of products <sup>2</sup>	In pamphlets, etc. for advertisement
Use of logo <sup>3</sup>	WITHOUT a statement	NOT ALLOWED	NOT ALLOWED	ALLOWED <sup>5</sup>
	WITH a statement <sup>4</sup>	NOT ALLOWED	ALLOWED <sup>5</sup>	ALLOWED <sup>5</sup>

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- <sup>1</sup> This could be a tangible product itself or product in an individual package, container etc.
- <sup>2</sup> This could be over-packaging made of cardboard etc. that can be reasonably considered as not reaching end users.
- <sup>3</sup> This applies to logos that have a specific form including some basic description of its applicability. A statement in words alone does not constitute a mark in this sense. Any such wording should be true and not mislead.
- <sup>4</sup> This could be a clear statement that “(this product was) manufactured in a plant whose management system is certified as being in conformity with (standard)”.
- <sup>5</sup> The logo may then only be used as specified here.

Use of the logo shall be restricted to the holder of the permission to do so and may not be transferred by the client to third parties or successors without the express permission of MPOB. If such a transfer is required, an application shall be submitted. If necessary, a new audit must be conducted.

#### **1.4 MSPO Logo use by certification bodies**

A certification body claims that it is accredited by Standards Malaysia by using the accreditation logo of Standards Malaysia.

The certification body

- i. shall use the MSPO logo only together with the accreditation logo, adjacent to it and in similar proportions, and
- ii. shall place on printed certificates the name of the client and certificate number adjacent to the MSPO logo.

#### **1.5 Form**

The MSPO logo may only be used in the forms shown in this document. The logo must be easily legible and clearly visible. Whenever necessary, the client is obliged to submit designs for approval by the CB before using the MSPO logo on business letters, advertising materials etc.

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### **1.6 Reference to the Area Covered by the Certification**

Use of the logo is restricted to the scope of the certification for the company as given in the certification document; it may only be used for business purposes and only on documents intended for business correspondence and within the context of advertising.

The client shall not be entitled to make any changes to the MSPO logo.

The MSPO logo may not be used in a misleading way for advertising purposes. In particular, an operator shall not use the logo in a way which suggests that non-MSPO compliant palm oil products will be taken by mistake as MSPO compliant palm products under the MSPO certification system.

Permission to use the MSPO logo shall apply exclusively for the certified facility of the client's company. It is not allowed to use the logo for any other facility of the applicant.

### **1.7 Withdrawal of the Certification**

If the certification is withdrawn under the certification rules of MSPO, the logo user shall lose entitlement to use the logo. In such a case the logo user may use existing documents, media etc. bearing the logo for one month at most as from the legal effectiveness of the cancellation of the certification.

### **1.8 Loss of Entitlement to Use the Logo for Other Reasons**

Entitlement to use the logo shall expire both on expiration of the validity of the certification and if there is any wilful or grossly negligent violation of the provisions of these specifications. If entitlement to use the logo expires, the logo user may continue to use existing documents, media etc. bearing the logo for one month at most as from the date of the expiration.

### **1.9 Claims and Liability**

Should a claim be lodged against the Certification Body under the principles of product liability on account of use of the MSPO logo by the client in violation of the contract, the applicant shall be obliged to indemnify the Certification Body against all claims by third parties. The same shall apply for cases where the Certification Body has claims lodged against it by third parties on account of advertising assertions made by the client, provided always that Certification Body informs and keeps the client duly

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informed of such claims, as to enable the client the opportunity to properly defend the claim.

## 2. MSPO Logo



Remarks:

MSPO logo can only be printed in black or same color as shown above with the same proportional size.

Colour code;

- i) Oil droplet - gradient tool: f0dd00 and ff7c00
- ii) Palm leafs - gradient tool: 479020 and 83a53a
- iii) MSPO - faf4b0
- iv) Malaysian Sustainable Palm Oil - 000000

## 3. MSPO-add-on logos

MSPO-add-on logos are described in the relevant appendices to MSPO-QM.